

### Plimbley Travel SMS Alerts Sign-Up Policy

Welcome to Plimbley Travel's SMS Alerts service. By signing up for our text alerts, you agree to comply with the following terms and conditions, which are designed in accordance with UK mobile telecommunications best practices. Please read them carefully before subscribing.

### 1. Service Description

Plimbley Travel offers SMS alerts to provide timely updates on travel schedules, promotional offers, and important service notifications directly to your mobile phone.

#### 2. How to Subscribe

To subscribe to Plimbley Travel SMS Alerts, enter your mobile phone number on our website's sign-up form and click 'Subscribe'. You will receive a confirmation text message. Reply with 'YES' to confirm your subscription.

#### 3. Cost

The SMS alerts service is free of charge. However, standard message and data rates from your mobile network provider may apply.

### 4. Frequency

You will receive up to 4 messages per month. Frequency of messages may vary depending on service updates and promotional offers.

### 5. Privacy

We respect your privacy and are committed to protecting your personal information. Your mobile number will be used solely for the purpose of sending you Plimbley Travel SMS alerts. We will not share your number with any third parties.

## 6. Opt-Out

You can opt-out of receiving SMS alerts at any time by replying 'STOP' to any of our messages. You will receive a confirmation text that you have been unsubscribed. If you wish to re-subscribe, you will need to follow the subscription process again.

#### 7. Support

For support or more information about our SMS alerts service, please contact our customer service team 01922 401338 or email us at <a href="mailto:sales@plimbleytravel.co.uk">sales@plimbleytravel.co.uk</a>.

### 8. Changes to Terms

Plimbley Travel reserves the right to modify these terms and conditions at any time. We will notify you of any significant changes through our website or SMS.

# 9. Liability

Plimbley Travel is not responsible for any delays or failures in the receipt of any SMS messages as delivery is subject to effective transmission from your mobile service provider.

### 10. Governing Law

These terms and conditions are governed by the laws of the United Kingdom.

By subscribing to Plimbley Travel SMS Alerts, you acknowledge that you have read, understood, and agree to be bound by these terms and conditions. Thank you for choosing Plimbley Travel.